



HOUSING POLICY LEADERSHIP ACADEMY



The Housing Policy Leadership Academy **convenes and educates leaders and influencers** on the housing crisis and its impacts.

Participants learn and co-create frameworks that are **forging housing solutions** for all.

COMPREHENSIVE PROGRAM DESIGNED FOR IMPACT

Through an active adult learning format and panels with subject matter experts, intentionally assembled learning cohorts engage in guided and peer learning, and form the networks and relationships needed to bring about housing solutions that can benefit all.

The 30 to 40-hour curriculum is divided into three sections and generally 8 to 10 modules:

Sections

1. Framing and Navigating through our Housing Affordability Crisis
2. Planning and Development Environment – overview, impacts and opportunities
3. Government (federal, state, regional and local) housing policy emphasis; agency and department execution; and opportunities for enhanced crisis response

Benefits to Graduates

Graduates receive a certificate of completion and are welcomed into the HPLA Fellows community.

On-going benefits to HPLA Fellows include an annual networking event, opportunities to help select future cohorts, and access to our on-line community of influencers and timely policy and best practices content.

WHAT PEOPLE ARE SAYING



Vivian Moreno

Councilmember,
City of San Diego

“The Housing Policy Leadership Academy is the best resource available for anyone interested in truly understanding the intricacies of housing policy in California. What I learned in my time at the Housing Policy Leadership Academy has served me well as I explore housing reform measures as the City Councilmember for Council District Eight and Chair of the City Council’s Land Use and Housing Committee.”



Ted Miyahara

Executive Director, San Diego
Community Housing
Corporation

“The Housing Policy Leadership Academy is San Diego County’s premier training for professionals looking to develop an in-depth knowledge of relevant policy, real estate fundamentals and social issues. Information was distilled down into understandable concepts and the roster of political leaders and subject matter experts was truly impressive. This training is a must for individuals that want to maximize the use of their time and expand their network of existing and emerging leaders.”



Barrett Tetlow

Chief of Staff, San Diego City
Councilmember Scott Sherman

“The Housing Policy Leadership Academy is a comprehensive program that brought me value even though the land use arena is a big part of my job. The multi-disciplinary class provided me the opportunity to hear a broad range of stakeholder perspectives.”



Jeannette Temple

Senior Land Use Consultant,
The Atlantis Group

“After spending over 25 years managing development in the public sector, I didn’t fully understand how housing actually gets built, when I made the switch to the private sector. The Housing Policy Leadership Academy was so helpful in making this transition. The Academy participants were from every angle of the process, including Private, Public, Stakeholder, and Political leadership.”



Vicki Granowitz

Planning Commissioner,
City of San Diego

“I found the Academy to be innovative and compelling, increasing my knowledge of all things “Housing.” The diverse backgrounds of attendees and speakers made for lively discussions, interactive exercises were profoundly eye opening, didactic information was timely and a little frightening in terms of the need vs actual numbers of housing being built. I was sorry when it ended.”



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BENEFITS

Solving our housing crisis together requires leaders and influencers engaged in planning, development, economic growth and community decision making to understand how to nurture and sustain healthy and inclusive housing markets.

The Housing Policy Leadership Academy (HPLA) brings together cohorts of intentionally assembled leaders and influencers.

Each cohort is comprised of the various stakeholders essential for bringing about comprehensive housing solutions.

Who Should Attend

Private Sector

- Development industry professionals
- Employers concerned about constrained economic growth
- Labor leaders representing building trades
- Media professionals

Public Sector

- Elected officials, their staffs and candidates for elected office
- Appointed officials
- Regional and local planners

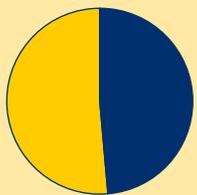
Nonprofit and Social Sectors

- Trade associations
- Advocacy organizations representing impacted populations
- Philanthropists
- Social sector leaders and managers
- Academic leaders, professors, researchers and graduate students



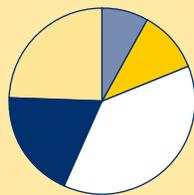
HPLA Demographics

Cohorts are selected to represent the diversity of the region with emphasis on geography, gender, race/ethnicity and professional background.



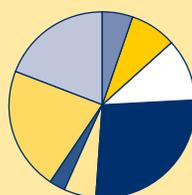
Cohort by Gender

- Men
- Women



Cohort Race/Ethnicity

- Hispanic/Latino
- Black/African American
- Caucasian
- Mixed Race
- Other



Cohort Professional Affiliation

- Public Sector Elected Official Staff
- Public Sector Public Agency Staff
- Public Sector Appointed
- Advocacy Groups
- Business/Business Trade
- Non-Profits
- Consultants
- Other

Faculty and Lecturers

- National, state, regional and local elected and appointed officials, agency and department leaders
- Developers, construction and labor market leaders, architects, planners
- Policy, regulatory environment and systems change leaders
- Impacted populations, employment, and inclusive economy leaders and policy experts



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Offerings

The next Housing Policy Leadership Academy will be offered in San Diego as an 8-week cohort on Monday afternoons 3:30 pm to 7 pm from July 8 to August 26, 2019.

Housing Policy Leadership Academy offerings are being explored in other California regional markets for 2019 and 2020 delivery.

Email mary@lesardevelopment.com to get on the interest list, or jennifer@lesardevelopment.com to inquire about bringing HPLA to your region.

How to Apply

The on-line application is available through the Global Policy Leadership Academy website through www.lesardevelopment.com

Applications are accepted until June 1, 2019.

Accepted applicants will be notified on a rolling basis.

Tuition

\$400 for private sector employees
\$300 for public, non-profit and social sector employees and volunteers
\$200 for elected and appointed officials

Scholarships

Needs-based scholarships may be available upon request.

Other Opportunities

Interested in small format, in-house or selective topic deeper learning based on the Housing Policy Leadership Academy curriculum?

We offer convening and education opportunities customized to your needs.

To set up a phone conversation to discuss a tailored program for your organization or region in the United States and abroad. **please contact jennifer@lesardevelopment.com 619.236.0612 x101**



Housing Policy Leadership Academy is produced by

**GLOBAL POLICY
LEADERSHIP ACADEMY**

www.lesardevelopment.com 619.236.0612 x101